



SPONSOR GUIDE

SASE NORTHEAST REGIONAL CONFERENCE

**FEBRUARY 18, 2017
PHILADELPHIA, PA**

**Prepared by:
SASE Drexel Team
FALL 2016**



EVENT DETAILS

The Society of Asian Scientists and Engineers at Drexel University will be hosting the 7th annual Northeast Regional Conference. With a projected attendance of over 500, this is a great opportunity for your company to gain visibility in the Asian American community and beyond.

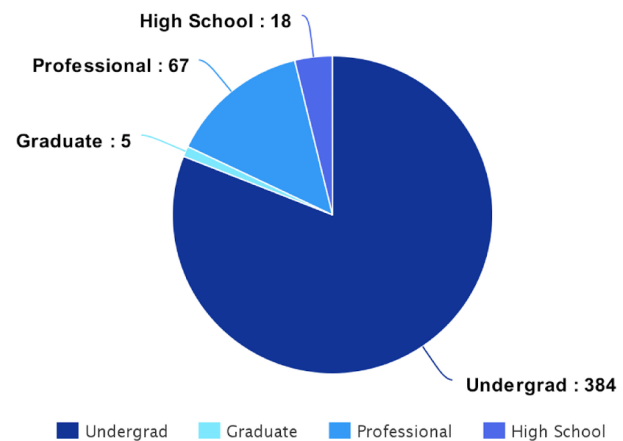
Students from over 30 chapters from schools ranging from Boston down to Baltimore will gather in Philadelphia for this conference. In addition, the City of Philadelphia high schools will also be invited to join our STEM leadership development workshops and panels and a local community charity will be chosen as the main service event.

We believe that with your help, we can make this the most successful Northeast Regional Conference to date.

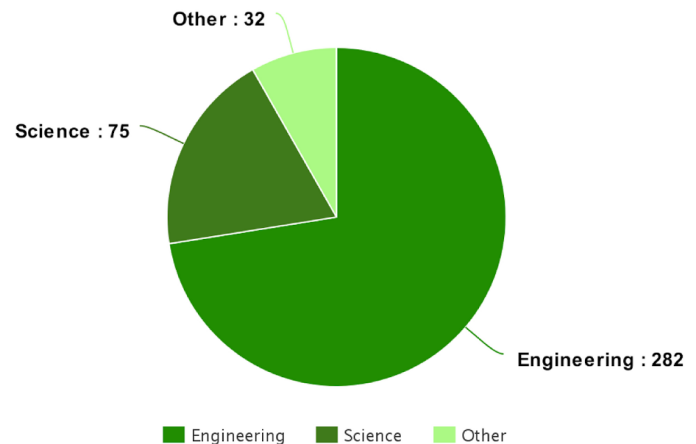
DEMOGRAPHICS

Undergraduate Attendees
Chapters
Binghamton University
Boston University
Carnegie Mellon
City College of New York
Clarkson University
Cornell University
Drexel University
New York University
Northeastern University
Rensselaer Polytechnic Institute
Rochester Institute of Technology
Rutgers University
Stevens University
Stony Brook University
Syracuse University
University of Massachusetts Amherst
University of Buffalo
University of Delaware
University of Maryland
University of New Hampshire
University of Pittsburgh
Worcester Polytechnic Institute
Total schools: 22

Attendee Demographic



Undergraduate Majors Represented



SPONSORSHIP OPPORTUNITIES

Company Fair Opportunities

☐ Standard Company Fair [\$600.00]

- Company fair 10'x10' booth
- One full conference registrant
- Based on availability

☐ Double Company Fair [\$1,900.00]

- Company fair 20'x10' booth
- Two full conference registrants
- Based on availability

Academic Opportunities

☐ Booth cost: \$150.00

- Showcase your school as a desirable place for organization to recruit and hire your graduates
- Promote your graduate programs to over 500 undergraduate technical students
- SASE has deeply discounted these Academic Opportunities to encourage participation
- 10' x 10' booth
- Based on availability

Print Advertising Opportunities

Print advertisements will be added in the program booklet. This booklet will be distributed to all conference attendees and chapters.

- ☐ Full page (8.5 inch x 5.5 inch) \$600.00
- ☐ Half page (4.25 inch x 5.5 inch) \$500.00
- ☐ Quarter page (2.13 inch x 5.5 inch) \$300.00

Additional Opportunities

☐ Resume Room [\$2,500.00]

One on one interaction with conference attendees to offer resume critiques

- Maximum of three companies
- Four full conference registrations

☐ Hospitality Suites [\$1,000.00]

- Based on availability
- Sponsor can provide snacks and non-alcoholic drinks
- Must be purchased with sponsorship package*

☐ Email Blast to Registrants [\$750.00]

- Sponsor drafts email to registrants detailing opportunities, company description, sponsor logo or invitation
- Limit 8
- Send within one month of regional conference

☐ Product Inserts in Tote Bag [\$300.00]

- Sponsor provides product

Facebook Post (three posts)

Must be purchased with sponsorship package.* Post must be written and provided by the company.

- ☐ \$300.00 non-conference season
- ☐ \$500.00 conference season (Jan-Feb)

*For information about Sponsorship Packages, please contact sasenerc2017@gmail.com.



APPLICATION

General Terms and Conditions:

All sponsorship applications are subject to SASE Drexel approval and acceptance. If there is an issue, we will contact your party.

I, (name)_____ representing (company)_____ as of
(date) _____ would like to help SASE through a sponsorship amount of:
\$_____.

☐ I would like to apply for Company Sponsorship Opportunities. Please indicate your level of involvement by checking the corresponding boxes on the page 3.

Address and Information

Company Name: _____

Street: _____	Zip Code: _____
City: _____	State: _____
Email: _____	Phone: _____

The deadline to apply for sponsorship is **January 18, 2017.**

Please email the completed packet and logo or designs (.jpg or .png) to Wei-Ming Koh at sase.drexel@gmail.com.

Please write checks and money orders out to "Drexel University" with the memo "Society of Asian Scientists and Engineers." Checks and money order can be mailed to:

Kathy Chen
3175 John F Kennedy Blvd APT 802
Philadelphia, PA 19104

Once approved, you are expected to uphold your sponsorship amount.

CONTACT US

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